WORCESTER MARET
SATURDAY 15th NOVEMBER
ABERDEEN ANGUS PRODUCTION SALE

PHEPSON PASTURE FOR LIFE PROVES THE POINT!

The Premier Production Sale for Rob Havard's Phepson Angus out stripped all expectations with simply a glittering trade with buyers taking the opportunity to buy purpose bred Pasture for Life cattle and travelling literally from Scotland to the West Country and many Counties in between to support this unique sale and making presence felt.

Rob Havard himself almost a pioneer and advocate for Pasture for Life proved the point by offering a production sale having won the prestigious "Grassland Farmer of the Year" at the Farmers Guardian British Farming Awards earlier this year.

Prices for Cows with late spring born calves started at a high and never looked back!
Top price for the day peaked at 5,500 gns for Phepson Red Proud Moana a calved heifer by Oxencraig Kaiser with heifer calf at foot being secured by Nikki Yoxall Angus. The same purchaser taking several cows and calves at 4,800 gns, 4,200 gns (x3) and 4,000 gns (x2).

A fifth calver Phepson Enora V085 with heifer calf sold briskly levelling at 4,800 gns to B. Hollins, Market Drayton, Shropshire, the same buyer taking two in calf heifers, Phepson Alfrich and Phepson Euga both by Phepson Alex a son of Oxencraig Kaiser at 1,800 gns and 1,900 gns respectively.

Volume buyers at the sale and establishing a new herd were Messrs J. Taylor, Banbury, Oxon taking a total of 23 cattle to a top of 4,200 gns for Phepson Eulema Sarah Z285 a calved heifer with heifer calf at foot.

Averages

38 Cows with calves	£3,216.31
4 Cows in calf	£1,824.37
7 Heifers in calf	£1,800.00

Auctioneers: McCartneys, Worcester
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